

**ANANTA INSTITUTE OF MEDICAL SCIENCES & RESEARCH
CENTER (AIMSRC) HOSPITAL - CREATIVE CONTENT**

Department/Theme	Slogan/Punchline
GENERAL MEDICINE	Sahi samay par sahi ilaaj hi hai swasth evam samrudhh jeevan ki reet!
ORTHOPEDEICS	Swasth aur pida-rahit jodd ka matlab saral evam karyaratt jeevan-shaili!
GYNECOLOGY	Swasth naari evam sa-sashktt mataein hi hain jaagrit samaaj ke asli prateek!
PEDIATRICS	Shishu ke swaasth mein laa-parwaahi, padegi poore desh ke bhavishya pe bhaari!
TRAUMA	Jeevan sanrakshan evam suraksha hi hai sarv-pari maanvata ka dharm!
OPHTHALMOLOGY	Aapki aankhon ki suraksha, humaare sar-aankho par!
CENTRAL LAB	Uttam parikshan hi hai sampoorna nidaan ka pehla kadam
SONOGRAPHY, ECHO, TMT	Beta-beti ek samaan, samrudhh bharat humaara abhimaan!
DENTAL	Sarvochh Dant-chikitsa se pao prafullit jeevan aur anokha aatmvishwaas
ENT	Indriyon ki sahi dekh-bhaal matlab sukhi aur aanandmay jeevan!
JANANI SHISHU SHURAKSHA YOJNA	Swasth maa, swasth baalak... swasth samaaj, swasth bharat!
TIKAKARAN	Sampoorn teekakaran, ujval jeevan ki pehli seedi! (stair)
PSYCHIATRY	Swasth ho mann, toh khushaal baney jeevan!
UROLOGY	Kidney ka ucchtam khayaal rakhna hai sabki zinmedaari!
SURGERY	Aadhuniktaam shailya-chikitsaa matlab sanjeevni samaan uphaar!
PHYSIOTHERAPY	Sphoorti-may zindagi ka swaagat karo, bhautik-chikitsaa dwaara!
DIABETES	Santulan hi hai lambey evam swasth jeevan ka asli raaz!
TB & CHEST	Saans lo, toh khulke!
ICU	Naazuk palon mein khaas evam sarvochh saarvaar!
EMERGENCY	Aapaat par vijay, saiyan aur saavdhaani!
SAVE ENERGY	Urja bachaao, behtar zindagi ko aur bhi behtar banaao!
POLLUTION	Pradooshan ho kamm, to swaasth rahe uttam!
SWACCHA BHARAT	Swachhhta aur safaayi, swasth jeevan ka prateek!
CHHOTA PARIVAAR, SWASTHA PARIVAAR	
BETI BACHAV, BETI PADHAO	
BALANCED DIET	Santulan hi hai lambey evam swasth jeevan ka asli raaz!
REHABILITATION	Chalo, zindagi ko firse jeena sikhaayein!